



## 30 Ways in 30 Days To Fight Hunger



Give a little of yourself, donate food, time, money and your voice to feed the hungry in our community.

## SA Goes Orange Talking Points

### Brief Overview

- September is Hunger Action Month, and SA Goes Orange is part of that nationwide initiative. Individuals are asked to take action to fight hunger all month long.
- The Hunger Action Month microsite, where all public traffic can be directed, is [www.hungeractionmonth.org](http://www.hungeractionmonth.org). The local site for SA Goes Orange for the San Antonio Food Bank is [www.sagoesorange.org](http://www.sagoesorange.org).
- Throughout the month, Feeding America's nationwide network of more than 200 food banks is working to engage citizens to take action through the 30 Ways in 30 Days campaign. Whether it's by advocating and raising awareness, making donations, or volunteering, individuals can find the way that's right for them to make a difference during Hunger Action Month.
- Locally, the San Antonio Food Bank has partnered with Whataburger to encourage everyone in Southwest Texas to "Go Orange" and take action to fight hunger during Hunger Action Month.

### Why "Hunger Action Month?"

- The goal of Hunger Action Month is to mobilize the public to act on behalf of Feeding America and our network of food banks.
- It is our opportunity to create a movement throughout September that has a real and lasting impact on our efforts to feed more Americans than ever before.
- Provides a designated time frame to raise the issue of hunger, and challenge the public to take action.

### What is "SA Goes Orange"?

- "SA Goes Orange" is the San Antonio Food Bank local campaign to raise awareness and engage local businesses, government and the community to raise awareness and take action to fight hunger.
- The month-long campaign encourages folks to "Go Orange" and get involved through the "30 Ways in 30 Days" calendar on [www.sagoesorange.org](http://www.sagoesorange.org).
- Supporters can take a "My Way" Pledge, designating their primary way to help, choosing from five broad WAYS categories including Advocate, Organize, Experience, Donate, and Volunteer.

### Facts about Hunger

- In 2009, 50.2 million Americans lived in food insecure households, 33 million adults and 17.2 million children.
- Texas is the second most food insecure state in the nation – 17.4 %
- More than 230,000 people in Southwest Texas rely on the San Antonio Food Bank's network of programs and services.
- The rate of children living in poverty in Texas is 24.3%; the national rate is 20.7%. In Bexar County, that rate is 25.1% - that means that one in four children most likely struggle with food insecurity.
- Almost half of client households seeking emergency food assistance are forced to make choices between food and other basic necessities. 48% report having to choose between paying for utilities or heating fuel and food; 47% had to choose between paying for rent or a mortgage and food; 39% report having to choose between paying for gas for a car or food.